



# SAVANNAH RIVERKEEPER®

*It's Your River, Protect It!*

Augusta, GA | Allendale, SC | Savannah, GA



## OUR MISSION

Savannah Riverkeeper serves as the primary guardian of the Savannah River striving to respect, protect, and improve the entire river basin through education, advocacy, and action. We are a 501 c (3) non-profit organization funded by individuals and foundations that share our commitment to creating a clean and healthy river that sustains life and is cherished by its people.

## OUR VISION

The Savannah Riverkeeper strives to be an effective and sustainable organization solely focused on making the Savannah River a healthy and productive watershed ensuring the natural, economic, and recreational viability of the basin as a whole now and for generations to come.

## ABOUT US

Savannah Riverkeeper works to ensure the health of the Savannah River and the Savannah River Basin, a vital watershed that spans over 10,577 square miles. Not only is the Savannah River the backbone of our natural heritage and a destination for recreational activity, it is also an essential resource that provides drinking water for over 1.4 million local and regional residents.

Since 2001, our educational outreach, beloved local events, and conscientious political advocacy have earned us abiding friendships and working relationships. As a nonprofit organization, we value our volunteers, members, and local business partners. Join Savannah Riverkeeper's growing network of supporters and see what we do firsthand. Shuck oysters with us at one of our dockside roasts; get your hands dirty with neighbors and community leaders at our waterway cleanups; sponsor or spectate our annual athletic events and paddle outings. Enjoy the fellowship, economic incentives, and environmental rewards earned by working towards a community that treasures the Savannah River.

**200+  
BUSINESS  
MEMBERS  
AND EVENT  
SPONSORS**



**6 POPULAR  
ANNUAL  
EVENTS**



**1000+  
SRK  
MEMBERS**



**7000+  
FACEBOOK  
FRIENDS**



**1500+  
VOLUNTEER  
HOURS &  
300+  
REGISTERED  
VOLUNTEERS**



**47 TONS OF  
TRASH  
REMOVED  
FROM OUR  
WATERWAYS**



**1 ANNUAL  
STATE OF  
THE RIVER  
REPORT,  
PRINT & EMAIL  
NEWSLETTERS**



**2000+  
INSTAGRAM  
FOLLOWERS**





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## BECOME A MEMBER

Our members enjoy a host of benefits including SRK print and email newsletters, special rates on SRK events, free registration for water quality monitoring training, and discounts and deals at our partner businesses! But above all, we rely on members like you to do our crucial work of protecting the Savannah River. Consider joining so that we can continue on our mission of securing clean water for all.

- **Student Membership- \$20**
- **Individual Membership- \$35**
- **Couple Membership- \$50**
- **Family Membership- \$75**
- **Family Membership Plus- \$100\***
- **Keeper Bronze Membership- \$250\***
- **Keeper Silver Membership- \$500\***
- **Keeper Gold Membership- \$1,000\***
- **Keeper for Life: Lifetime Membership- \$2,000\***

\* All levels above \$100 get a SRK t-shirt.



## BUSINESS MEMBERSHIPS

SRK has cultivated wonderful partnerships with local businesses. Consider joining SRK and you'll receive our promotion throughout the year to our network of more than 3,000 loyal members, subscribers and volunteers. From cafes and restaurants to outdoor outfitters, your business will benefit from increased exposure and the honor of being a "River-Friendly Business" for supporting our important cause. Almost every business relies on clean, usable water to operate. These annual membership dues support the cost of ensuring our Savannah River is protected.

### SRK Business Members:

- Receive SRK's "River-Friendly Business" window decal to proudly display, letting patrons know you support our local waterways.
- Enjoy increased brand visibility in our promotional material, print and e-newsletter, and social media.
- Can request support from SRK to promote sales, specials or events.
- Can choose to offer deals or discounts to SRK members, drawing in a whole new crowd of patrons!
- Restaurants and other food service businesses become a preferred location/caterer for SRK meetings & member appreciation events.
- Outfitters and other shops become a preferred vendor when SRK members request recommendations for gear, rentals and more.

- **Business Membership for 1-25 Employees - \$250**
- **Business Membership for 26-75 Employees - \$500**
- **Business Membership for 76-100 Employees - \$1,000**
- **Business Membership for 100+ Employees - \$2,000**



**To join SRK through a personal membership, or to become a valued business member, contact:**

Shawn Risher  
Development Director  
803-270-6428  
shawn@savannahriverkeeper.org

Or Mary Jacobson  
Membership Coordinator  
706-826-8991  
info@savannahriverkeeper.org



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## OTHER WAYS TO GIVE

Looking for easy, innovative ways to contribute to your favorite nonprofit? Here are six simple ways to help SRK!

### IN-KIND DONATIONS

In-kind donations allow individuals and businesses to donate goods and services to SRK. In return, we provide a receipt for tax deduction. Our wish list is always changing, let you can assist in securing donations of these items on our wish list: office furniture, native taxidermy or river artifacts, tractor/lawnmower/bush hog, lawn equipment and other tools, working canoes/kayaks, outdoor gear, school bus or van for paddle event shuttling.

### LEGACY CONTRIBUTIONS

We have lofty goals for the future of our community and watershed. Remembering SRK in your will or estate planning is an opportunity to leave a legacy for many generations to come. Call use today to learn more about planned giving.

### STOCK & BOND DONATIONS

Stock and Bond donations allow you to donate stocks to your favorite charity, including SRK! Visit the web address below to read about how this donation method can benefit SRK and enable the donor to write off the gift and avoid paying capital gains taxes on the stock gains. Learn more here: <http://money.cnn.com/2014/12/24/investing/donate-stock-to-charity>.



YOUR  
DONATIONS  
MAKE A  
DIFFERENCE

### AMAZON SMILE

Amazon Smile is a simple, automatic way to support SRK every time you shop, at no extra cost. When you shop with Smile, you'll find the same prices, selection and convenient shopping experience as Amazon.com, with the added bonus that Amazon will donate a portion of the purchase price to SRK! Just add us as your preferred charitable organization at <http://smile.amazon.com>.

### GOODSHOP

Goodshop is an online mall that donates a percent of your purchase price to your favorite cause when you shop at one of 3,000+ name-brand and widely used partner stores. You can also find 25,000+ active discounts and money-saving coupons so you can save money and give back at the same time! Sign up (free) at [www.goodsearch.com/goodshop](http://www.goodsearch.com/goodshop).

### VOLUNTEER WITH US

Finally, if you are not able to support us financially, consider volunteering your time or talents to one of our many cleanup projects or FUNdraising events! Visit the following web address to sign up as a volunteer: [www.savannahriverkeeper.org/volunteer-sign-up](http://www.savannahriverkeeper.org/volunteer-sign-up).

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[shawn@savannahriverkeeper.org](mailto:shawn@savannahriverkeeper.org)

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## BIRDS OF THE FEATHER EVENT SPONSORSHIP LEVELS

All levels support our mission of protecting the Savannah River.

### Great Blue Heron Sponsor \$10,000+

- \*Recognition on website, e-newsletter, printed materials, and social media
- \*Special thanks on sponsor board and at event
- \*20 event tickets or registrations
- \*Discounted fees on all events for the year
- \*1-year SRK business or personal membership
- \*SRK swag bag

### Snowy Egret Sponsor \$5,000+

- \*Recognition on all printed materials
- \*Special thanks on sponsor board and at event
- \*10 event tickets or registrations
- \*Discounted fees on all events for the year
- \*1-year SRK business or personal membership
- \*SRK swag bag

### Swallow-Tailed Kite Sponsor \$2,500+

- \*Special thanks on sponsor board and at event
- \*6 event tickets or registrations
- \*Discounted fees on all events for the year
- \*1-year SRK business or personal membership
- \*SRK swag bag

### Anhinga Sponsor \$1,000+

- \*Special thanks on sponsor board and at event
- \*4 event tickets or registrations
- \*Discounted fees on all events for the year
- \*1-year SRK business or personal membership
- \*SRK swag bag

### Cormorant Sponsor \$500+

- \*Special thanks on sponsor board and at event
- \*2 event tickets or registrations
- \*Discounted fees on all events for the year
- \*1-year SRK business or personal membership
- \*SRK swag bag

### To become a sponsor of any of our annual events, contact:

Shawn Risher  
 SRK Development Director  
 C: 803-270-6428  
 O: 706-826-8991  
 shawn@savannahriverkeeper.org



## PADDFEST

Paddlefest is the CSRA's original paddle event on the Savannah River, featuring canoe, kayak and SUP races and the opportunity for a recreational paddle with new friends. Celebrating the peak of the paddle season, our 6-mile course crosses the shoals past islands and incredible wildlife, and includes a top-notch safety team to guide you.

## GATORFEST

We are very proud to host GatorFest, our annual open water swim-only competition. Hundreds of world-class athletes race the Savannah River on a 1.2-mile or 3.4-mile course. It's an exhilarating event for competitors and spectators alike, and growing every year!

## THE BIG FLOAT

This event is a fun, family-friendly float down a flat water route. We encourage kayaks, canoes, SUP's, rafts and inner tubes to kick back and go with the flow. It also includes the local favorite Homemade Raft Competition, and post-float party with live music and local vendors. Fun for river rats of all levels!

## RIVERS ALIVE CLEANUPS

Rivers Alive is a statewide initiative that brings volunteers together for cleanup events. In addition to many smaller neighborhood and waterway projects throughout the year, we host a large-scale cleanup every fall at Lake Olmstead in Augusta, GA. Our teams remove thousands of pounds of trash from our communities.

## ROAST ON THE RIVER

Our primary fundraiser and hugely popular riverfront oyster roast! We hold 2 Roasts: one in Savannah, GA and one in Augusta, GA. Both boast a menu of fresh local seafood, famous chili, and ice cold beers, plus waterfront views, live music and amazing raffle prizes and games.

## PADDFLE SERIES

Featuring outings on various locations of the Savannah River, our paddle series offers guided, fun and educational tours to introduce paddlers of all levels to new and under-explored portions of our watershed. Open to canoes, kayaks and standup paddleboards.

## PERSONAL MEMBERSHIP

Our members enjoy a terrific benefits including SRK print and email newsletters, special rates on SRK events, free registration for water quality monitoring training, and discounts and deals at our partner businesses! Please select your level.

- \_\_\_\_\_ Student Membership- \$20
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- \_\_\_\_\_ Business Membership for 26-75 Employees - \$500
- \_\_\_\_\_ Business Membership for 76-100 Employees - \$1,000
- \_\_\_\_\_ Business Membership for 100+ Employees - \$2,000

## EVENT SPONSORSHIP

All levels go towards ensuring our events operate smoothly and successfully. Please write in the event you wish to sponsor. Select your level by indicating the dollar amount of your support.

Name of Event: \_\_\_\_\_

- \$ \_\_\_\_\_ Great Blue Heron Sponsor - \$10,000+
- \$ \_\_\_\_\_ Snowy Egret Sponsor - \$5,000+
- \$ \_\_\_\_\_ Swallow-Tailed Kite Sponsor - \$2,500+
- \$ \_\_\_\_\_ Anhinga Sponsor - \$1,000+
- \$ \_\_\_\_\_ Cormorant Sponsor - \$500+

**Please make checks out to Savannah Riverkeeper. We are a 501 c(3) non-profit organization. All payments and donations support our mission of protecting the Savannah River and are 100% tax-deductible.**

Name \_\_\_\_\_ Phone number \_\_\_\_\_

Address \_\_\_\_\_ City \_\_\_\_\_ State \_\_\_\_\_

Zip code \_\_\_\_\_ Email \_\_\_\_\_

Business Facebook Page \_\_\_\_\_ T-shirt size (if applicable) \_\_\_\_\_